

LOYALTY PROGRAM

BENEFITS

Our loyalty program is structured with 3 tiers to reward our most dedicated customers. The more you engage with us, the higher the tier gets—unlocking exclusive benefits!

Earn your way through our tiers Turquoise, Azure and Sapphire, each offering unique rewards such as discounts, late checkout, room upgrades, and special gifts.

TIERED BENEFITS

	TURQUOISE	AZURE	SAPPHIRE
Earn points from hotel stays	✓	✓	✓
Earn points on extra hotel expenses	✓	✓	✓
5-10% discount rates and bonus points for direct bookings	✓	✓	✓
Welcome treat	✓	✓	✓
5-15% discount in hotels restaurants and bars	✓	✓	✓
Up to 20% discount offered by our hotel partners (Spa, car rental, etc.)*	✓	✓	✓
Late check-out, based on availability	10% discount	14:00 & 10% discount till 18:00	18:00
Best room available in the room type booked		✓	✓
Point redemption for local room upgrades or free nights		✓	✓
Complimentary room upgrade, based on availability			✓
In room breakfast, once per stay, minimum stay 5 days			✓
A la carte dinner, once per stay, minimum stay of 5 days			✓
Private transfer from and to the airport, only for direct bookings, minimum stay 5 days			✓

All benefits and services are subject to availability and may be restricted or not available in certain hotels



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SPENDING POINTS

Each tier is unlocked by accumulating points. The more points you earn, the higher the tier and the better the reward.

All guests who make a direct booking will receive 10 points for every euro spent. The points are calculated based on the net amount shown on the invoice at checkout (excluding taxes).

CATEGORY 1	CATEGORY 2	CATEGORY 3
Atlantica Akti Zeus Hotel	Atlantica Aegean Park	Aphrodite Hills Hotel
Atlantica Akteon Hotel	Atlantica Aeneas Resort	Atlantica Aegean Blue
Atlantica Amalthia Beach	Atlantica Beach Resort	Atlantica Belvedere Resort
Atlantica Aqua Blue	Atlantica Caldera Palace	Atlantica Dreams Resort
Atlantica Bay Hotel	Atlantica Eleon Grand Resort	Atlantica Grand Mediterraneo Resort
Atlantica Callisto Hotel	Atlantica Holiday Village Rhodes	Atlantica Imperial Resort
Atlantica Golden Beach	Atlantica Marmari Palace	Atlantica Kalliston Resort
Atlantica Marmari Beach	Atlantica Mikri Poli Crete	Mare Ayia Napa
Atlantica Mikri Poli Rhodes	Atlantica Mikri Poli Kos	Mare Paphos
Atlantica Miramare Beach	Atlantica Nissaki Beach	
Atlantica Oasis Hotel	Atlantica Ocean Beach	
Atlantica Panthea Resort	Atlantica Plimmiri Resort	
Atlantica Thalassa Hotel	Atlantica Princess Hotel	
	Atlantica Sancta Napa	
	Atlantica Sea Breeze Hotel	
	Atlantica Sungarden Beach	
	Atlantica Sungarden Park	

For indirect bookings made through partners and travel agencies, points are calculated based on the hotel category, the duration of the stay, and the booking period. The table below shows the points earned per night, spent at one of our participating hotels.

SEASON	LOW SEASON	MID-SEASON	HIGH SEASON
Category 1	1.100	1.300	1.700
Category 2	1.200	1.600	2.100
Category 3	1.600	2.100	2.600