

Coral Sea Local Culture and Community Policy

At Coral Sea Resorts, we recognize the importance of respecting and supporting the local culture and community as part of our commitment to responsible tourism and sustainability. In accordance with Travelife standards, we implement the following practices to build meaningful and mutually beneficial relationships with our surrounding communities and to ensure that our Guests & Staff behave respectfully toward local and indigenous people.

Supporting Local Suppliers and Producers

- We prioritize the procurement of goods and services from local suppliers whenever feasible, helping to boost the local economy.
- Fresh food items such as fish, meat, vegetables, and fruits are sourced from nearby farms, markets, and fishing communities to ensure authenticity, freshness, and support for local livelihoods.
- We aim to reduce environmental impact and increase the resorts positive contribution to the regional economy through local sourcing.

Promotion of Local Culture and Experiences, Guests and staff are encouraged to engage with local culture through recommendations of:

- Local tour guides
- Local markets
- Local Transportation
- Handicraft shops
- Cultural experiences, including music, dance, and food

Community Support and Services, We provide services or facilities to the local community that may not otherwise be readily available

Guest and Staff Awareness and Responsible Conduct, We provide guidance to guests on appropriate dress codes and behavior in public places, cultural and traditions to respect while visiting local communities and Local language basics and etiquette and give a training to our staff on understanding and respecting the cultural traditions of local communities.

Encouraging Exploration and Engagement, Guests and staff are encouraged to explore Sharm El Sheikh and its surroundings beyond the resort, including:

- Historical and cultural sites
- Protected natural areas
- Local community-led excursions.

Participation in Local Social and Cultural Initiatives, Coral Sea Resorts is actively involved in socio-cultural projects, including:

- Donations.
- Participation in local festivals and environmental clean-up efforts.
- Planting and Greening Initiatives

Thank you.

Coral Sea Management